

Creative Concepts
Marketing Group Inc.

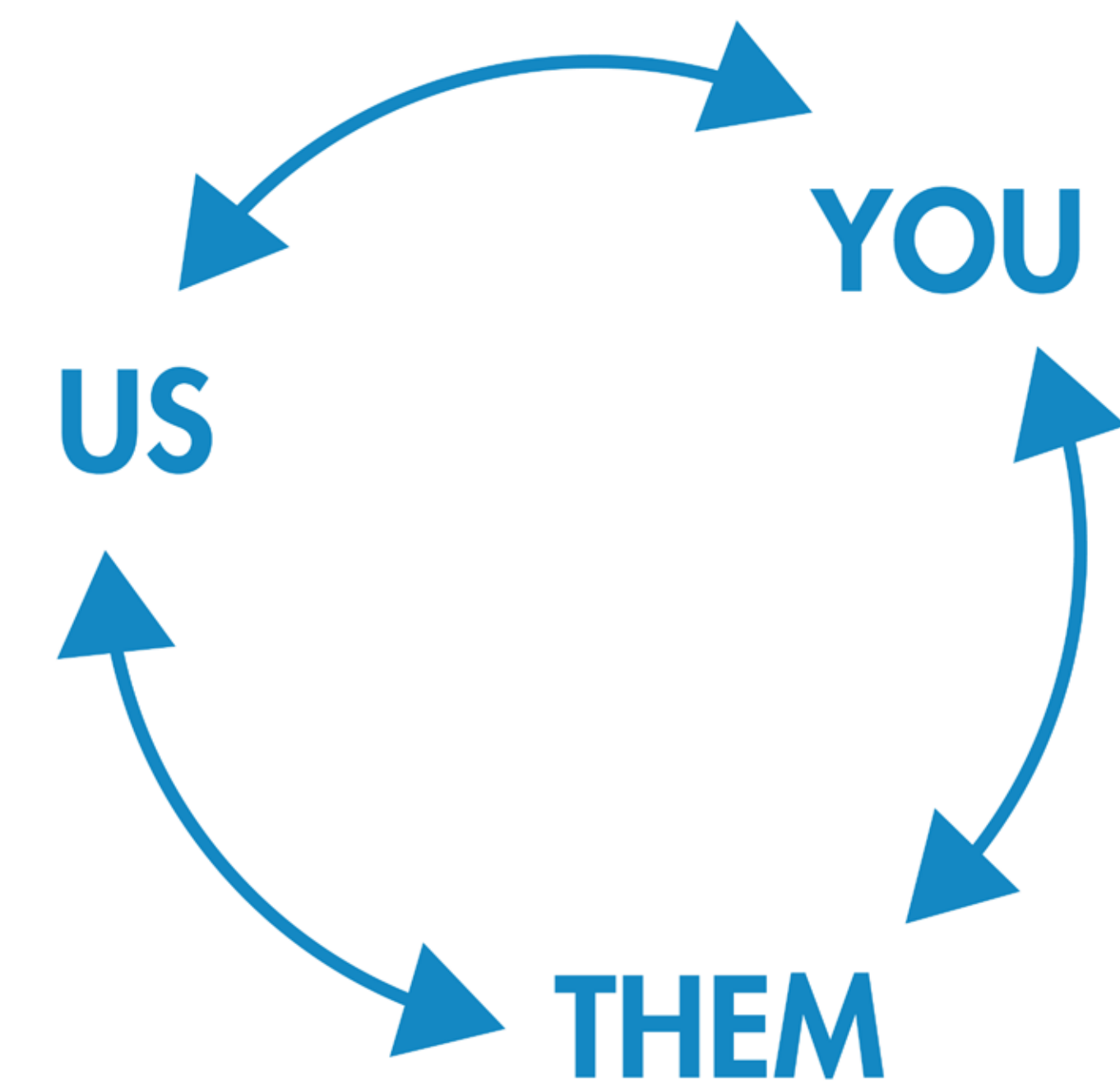




We help marketers and business owners get the right consumers' attention captivating them at the right time, in the right place, with the right message creating momentum for your brand.

WE' *re* **BUILDing**
better **CONNECTIONS**

AKA
our "us, you and them" cycle.





**How
do we
get things
done?**

INVESTIGATE
+ CREATIVE JUICING
+ IMPLEMENT & INTEGRATE

**Cost-effective, innovative
solutions with immediate
and measurable results**



Creative Concepts
Marketing Group Inc.

**A spa for your brand,
rejuvenating your
image and putting a
spark in your
message.**

Marketing & Activations
Creative & Design
Communication & PR
Manpower Deployment &
Merchandising
Event Planning & Management



**Visual masterpieces
rolled up in best
quality goods and
corporate gifts that
shine.**

Trade Show Booths Building
Stand Design & Development
Tension Fabric Products
Corporate Gifts

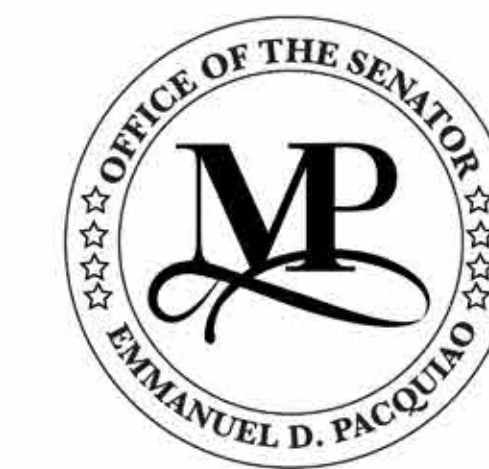


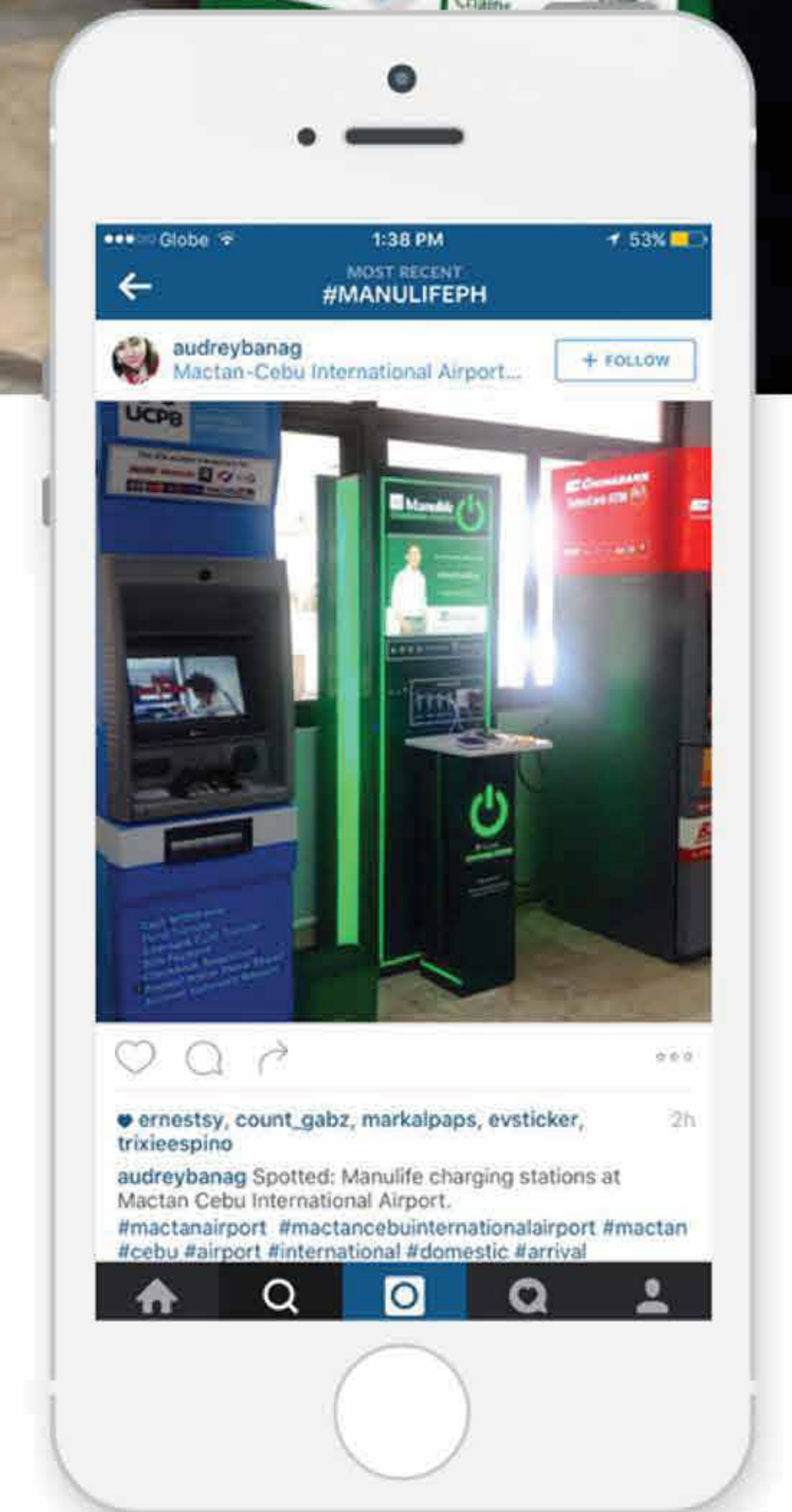
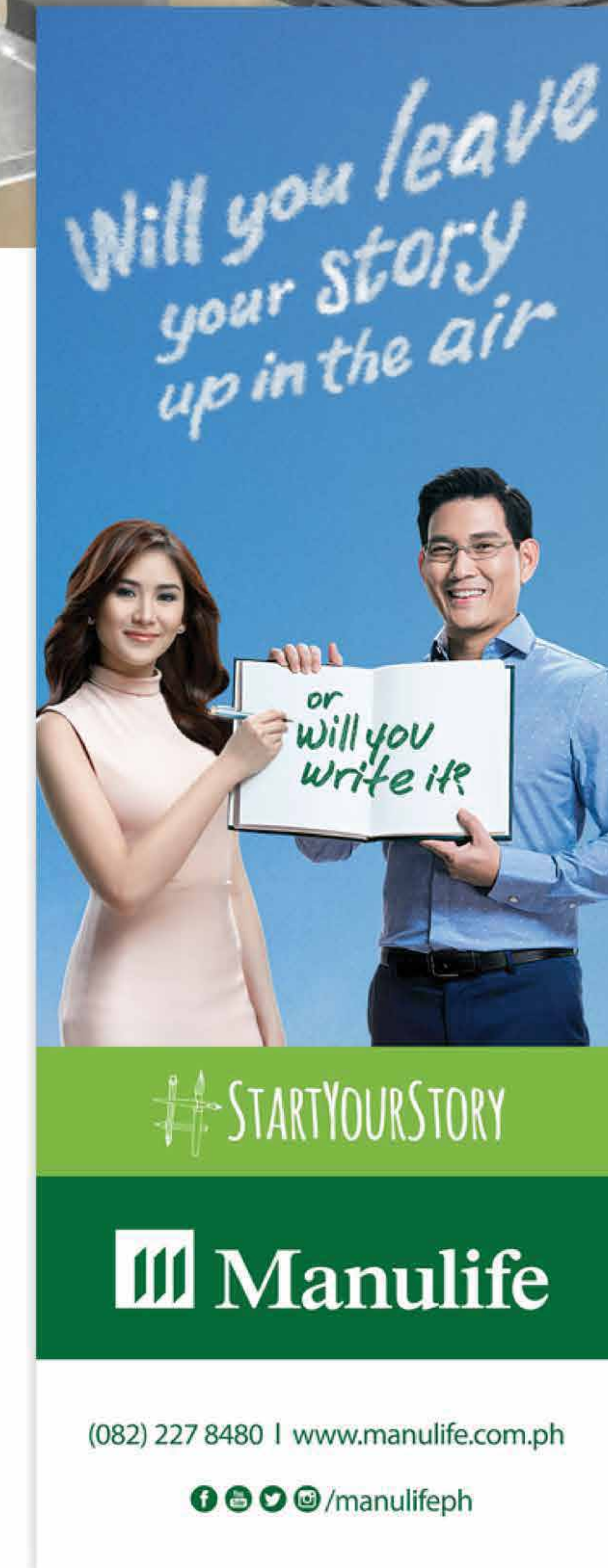
**Impactful Installations
and messaging in
non-traditional OOH
settings.**

Ad-hoc Airport Advertising
Ad-hoc Infrastructure OOH Campaigns



Our Clients





Non-Traditional Executions and Out of Home Installations

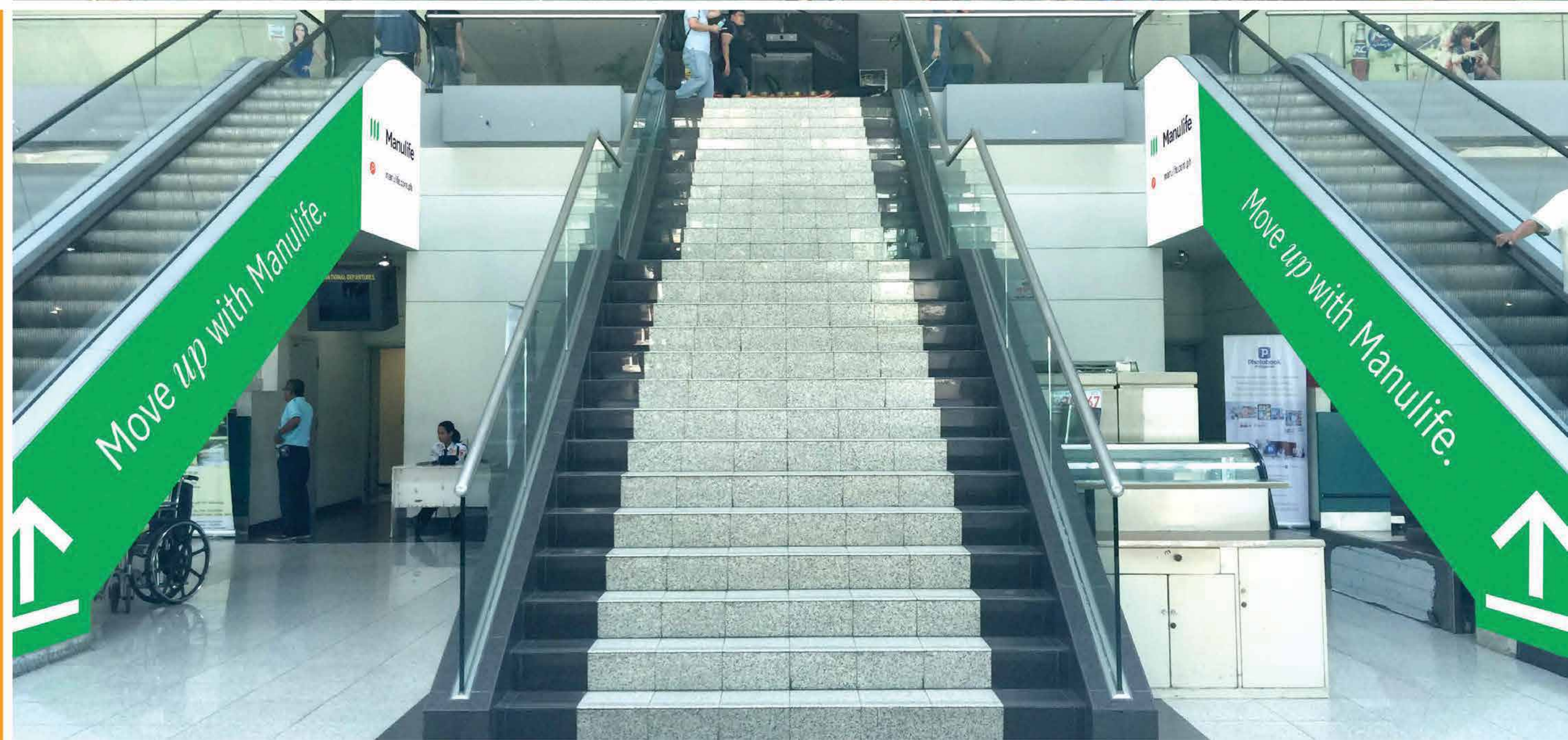
- Billboards
- Pop up displays
- Large format printing
- Electronic touch displays
- Projection and LED displays
- Interactive kiosks or tablets



#StartYourStory
Airport and Mall Campaign
Cebu & Davao

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Airport Executions

- Drop Down Banners
- Escalator Wrap
- Charging Stations



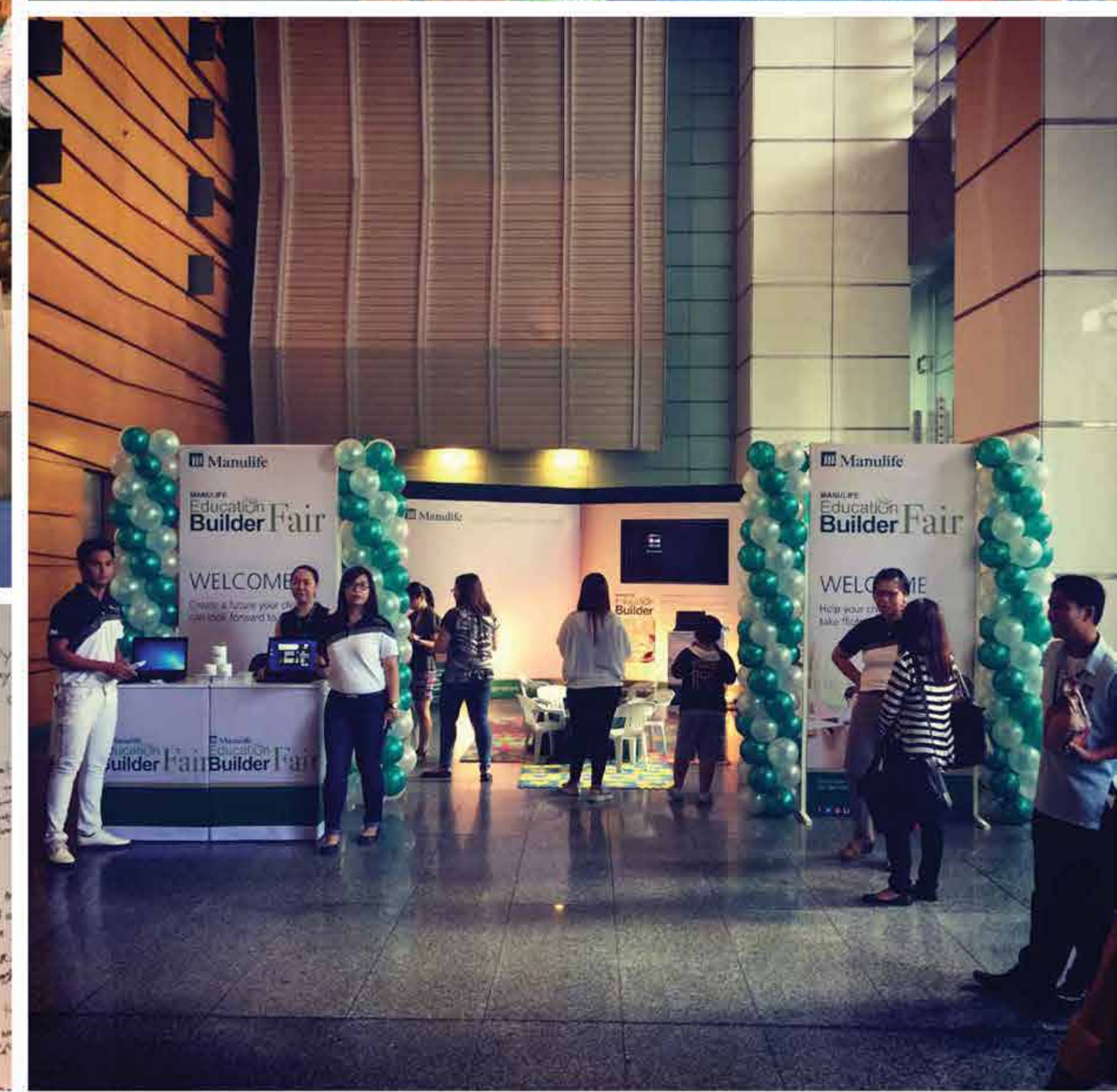
Car Branding Executions





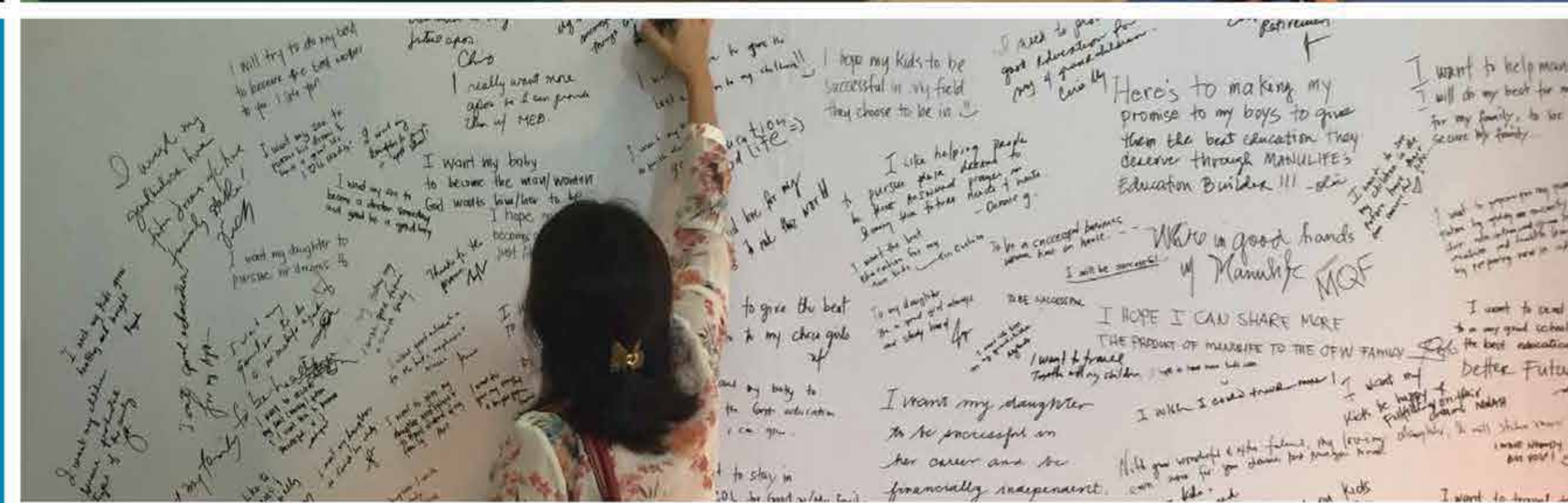
Trade show/Activation collateral & booth

Tension fabric design and production
 3D design and booth configuration
 Stand building/storage and maintenance
 Kiosks and Non-Traditional



Activation and Seasonal Events

- Planning and conceptualizing
- Managing event lead up and day
- Manpower deployment
- Customer interaction and lead generation
- Conversion and lead sustainability





Corporate Gift Items

Thousands of items and ideas to choose from.

Custom fabrication for your brand





Corporate Gift Items

- Water Tumbler
- Pop-Sockets
- Artsy Pins
- Bluetooth Earbuds
- Finger Sleeves
- Pillow





Activation during Pandemic
Pandemic emerged but we adapted and came up with ideas to continue our services with safety precautions.





**Premium Items
and Gifts**

- Corporate giveaways
- Rewards and loyalty gifts
- Customized gadgets and accessories
- Luxury gift sets
- Co-branded gift cards and certificates





Printing Services

- Offset print
- Digital print
- UV print
- On-demand print
- Stickers and Labels
- Corrugated boards and plastics
- Packaging materials
- Acrylic & Glass Plaque





Out of home advertising

- Billboards
- Lamp Post Banners
- Booth Booth Wrap
- Bridgeway Wrap



THANK YOU

for your time.

Any questions? Want to work with us? Email me at inquiry@ccmgi.com.ph

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